Recent UNIVERSITY Clinical Study confirms...

New Calcium Breakthrough Boosts Absorption by 42%

Experience a delicious new solution for better bone health FREE* for 30 days

*Pay just \$4.95 to help cover shipping costs

It's the middle of the night. You've got out of bed to visit the restroom or get a drink of water. As you pad down the hall, your foot hits something on the floor. Before you can catch yourself, you fall onto hard wood like a safe hitting concrete from the 10th floor.

The cat screams at you ... it was her furry little body your foot came into contact with ... and instead of some hurt pride, you've found that you can't get up. You've broken your hip.

Sound improbable? It's not.

But with the advanced calcium absorption technology of **Osteo 1** on your side, your bones will be stronger and more resilient. And the fall that could've been a fractured hip and months of rehabilitation could be just a bruise.

Osteo 1: The Missing Link for Optimal Bone Health

Your bones are a living part of your body. They break down and rebuild many times over in your lifetime. But as we get older, there's more bone <u>breakdown</u> than buildup.

As women get closer to menopause, for example, estrogen levels drop and they begin losing bone mass. As much as 20% of a woman's lifetime bone loss can occur in the years just after menopause.

In fact, one in four women after the age of $50\ suffer$ from osteoporosis, a thinning of the bones that makes them weaker and more susceptible to fractures.

But while osteoporosis is often thought of as a "woman's disease," men are just as susceptible. A surprising one out of every 7 men already suffers from thin, brittle bones.

New Osteo 1 gives you much higher absorption, much higher retention and therefore greater bone strength.



With Eight Weeks Of

Without Eight Weeks Of Osteo One

The evidence is clear: protecting the health of your bones is essential, no matter what your age. That's why more and more doctors recommend that you take calcium to help slow or reverse bone loss.

But our bodies don't absorb calcium very well. In reality, we absorb <u>only 33% of the calcium these supplements actually contain</u>.

Which means that the health benefits are greatly diminished, and a lot of the calcium we take is wasted.

NEW Calcium Absorption Technology Sets Osteo 1 Apart From The Rest

Osteo 1 uses a cutting-edge absorption technology that is designed for higher calcium absorption. So it allows more calcium into the body and into the bones than ever before.

According to a study lead by Dr. Connie Weaver, noted expert in calcium research at a leading university. **Osteo 1:**

- Absorbs 42% more calcium than the leading supplement brands
- And helps the body retain 42% more calcium in the bones than other calcium supplements
- Clinically proven to increase bone strength 8%

Osteo 1 represents an impressive new breakthrough in calcium absorption," Dr. Weaver stated, "one that can support strong, healthy bones for a lifetime."

And to make it even more effective, **Osteo 1** also includes 400 IU Vitamin D3, the best form to help your body absorb calcium more effectively.

Plus, All You Need Is One

Leading calcium supplements provide only 500mgs of calcium per tablet or softchew. Taking into account that your body absorbs only about 33% of the calcium it contains, you need to take 2, 3 or even 4 tablets per day to get the levels you need to boost bone health.

On the other hand, a single **Osteo 1** contains 680mgs of calcium and 400IU of Vitamin D3. Thanks to our superior calcium absorption technology, all you need is one per day.

Clinical results available upon request.



A new calcium breakthrough wrapped in a rich dark chocolate taste

It's all wrapped up in a gourmet chocolate taste you'll love.

The rich, chocolate taste of **Osteo 1** is so delicious you'll wonder if you're eating a treat from a Swiss confectioner's shop instead of taking a calcium supplement.

It's rich, dark flavor delivers additional health benefits, too. Dark chocolate is loaded with powerful antioxidants called flavonoids that bust up damagecausing free radicals. Free-radicals are a major cause of

> premature aging, and a constant threat to your cardiovascular system. Plus, chocolate supports vascular health and helps control inflammation in the body. So relax, enjoy, and build your bone health too. It's **Osteo 1**!

Osteo 1: A new concept in calcium absorption that makes building healthy bones <u>delicious</u>. See for yourself — absolutely FREE!

The evidence is clear: **Osteo 1** is the perfect choice. Why take a supplement that gives you any less?

Whether you're approaching menopause or whether it's years

away ... whether you're taking medication for osteoporosis or concerned about protecting the health of your bones naturally ... it's essential that you *take the best form of calcium as well*. And that's where **Osteo 1** comes in. Taken as directed, it can help support and maintain optimal bone health for years to come.

You can take **Osteo 1** any time of day or night. In fact, it's so safe that kids can take it – the earlier the better for building bones strong enough to last a lifetime.

We're so confident that **Osteo 1** is the most powerful formula you'll find for bone health that we'll send you a 30-day supply absolutely FREE. Call 800-000-0000 to order your risk-free trial today.

Then, if you agree that **Osteo 1** is everything we say it is, we'll automatically send you a new supply every month until you cancel.

Osteo 1

The Next Generation in Calcium Absorption with a Gourmet Chocolate Taste

Call 800-000-0000

to order your *FREE 30-day Trial Supply now*.

