

Email campaign for Project New Millionaire

Email #1

Subject Line:

This Weird Program Really Works!
Find Out Why Your Affiliate Commission is the Least of Your Worries
This Wacky Low-Volume PPC Approach Changes Everything!

Hi [firstname]:

[firstname] from XX [fill in business name if any] here with something I think you'll really be interested in.

You know, I'm always looking around for great quality programs that might be a way to earn a bit more cash and I'm sick to death of running into the same old stuff day after day.

Doesn't it seem like everybody is out to sell get rich quick schemes on the Net? Most of the so-called programs I've seen lately are just a rehash of everyone else's plan ... until now.

PROJECT NEW MILLIONAIRE & TRAFFIC GIANT

There's a brand new 2-volume set coming out that will blow the competition out of the water. Why? Because Andris Valodze is the only one telling the truth about making money as an affiliate marketer ... and giving you the formula he's used to go from a one-bedroom apartment with only one car to a 3-bedroom townhouse and a 2-car family. With no debt.

Interested? Follow this link to learn more: [\[insert link to order link here\]](#)

WHY THIS SYSTEM IS DIFFERENT

Here's what I like about this system: Not only does he tell you how to drive solid, targeted free traffic, Andris gives you a set formula to follow so you can determine how to succeed as an affiliate marketer. Every time.

How? Well, he's developed ...

- A point based system for determining whether a digital product is worth your time as an affiliate – stop deciding by looking at the “gravity” of a product on ClickBank
- A method to tell when to keep a PPC campaign going and when to walk away – and it isn’t after you’ve spent every last dime in your bank account!
- The best way to sidestep the biggest challenge to being a successful affiliate marketer – it isn’t lack of money that tanks some affiliates, it’s this overlooked item

 GET IN ON THE GROUND FLOOR

It’s really exciting to be at the start of something new and I wanted to make sure you had the same chance I did. Check this out now:

[\[insert order link here\]](#)

I know once you have a look at this groundbreaking two-volume series – when was the last time you got a two-fer? – you’ll be glad you did!

See you there,

[\[insert first name here\]](#)

PS: The price for this goof proof system is still only \$97 but Andris told me he’ll probably raise the price in a few days. Go here now while you still can get in on the ground floor for under a hundred bucks ... [\[insert order link here\]](#)

Email #2

Subject Line:

Wacky Point System Tells You Worth of an Affiliate Product
 Never Fail at PPC Again!
 Affiliates: Determine Max Amount Per Click with This Goof Proof Formula

Hi [firstname]:

[firstname] from XX [fill in business name if any] here with more information about the new system I told you about last week called Project New Millionaire.

PROJECT NEW MILLIONAIRE GIVES YOU PPF

Wonder what the heck is “PPF”? I did too till I dug into the new two-ebook set called Project New Millionaire.

PPF stands for “perfect profit formula” and it’s part of a new program by Andris Valodze. You may not have heard of him before but you will!

Andris is the only marketer I know who has come up with a set formula for things like ...

- The magic 45 – This is a point system to evaluate and analyze what products would be worthwhile for you to sell as an affiliate – a product needs to score 45 out of 66 points to merit your attention
- Find out exactly how many sales you’ll need out of this many clicks in your PPC campaign to make it profitable
- What’s the quit level in a PPC campaign? Most marketers will give you a dollar range to look at but Andris actually tells you when you should stop trying to sell a product
- A 4-step formula for determining the maximum amount per click is ingenious ... and so simple the big boys even miss it!
- How to breakthrough the Adwords ad writing block – this isn’t a template, just a way for you to quickly write solid ads every time

[\[insert order link here\]](#)

TARGETED TRAFFIC + GREAT PRODUCTS = AFFILIATE SUCCESS

I know that subhead probably sounds a bit simple and maybe you’ve heard it a million times. But it’s worth repeating, especially since this new two-volume set gives you exactly that and no more.

The first ebook, Project New Millionaire, walks you through the things you need to know about sizing up and grabbing the right product to sell. The second book, Traffic Giant, is a 108-page jam packed ebook that hands you the proven system Andris has used to make enough money to quit his day job.

I know, I know. I think I can hear you saying the exact same thing I said when I heard about this: But how much will it cost? Andris isn’t just going to give away

the golden goose ... even savvy marketers like Frank Kern or Armand Morin or Ryan Deiss don't do that!

But here's the good news: The price for this goof proof system is still only \$97 but Andris told me he'll probably need to raise it soon.

Go here now while you still can get in on the ground floor for under a hundred bucks ... [\[insert order link here\]](#)

See you soon,

[insert first name here]

PS: What are you waiting for? The chance for success doesn't get any better ... or easier ... than this. Don't you want to quit your day job and give your family the best of everything? So, go ... [\[insert order link here\]](#)

Email #3

Subject Line:

Do You Know This Wild 70% Rule of Blogging?
The Secret to PPC Success Revealed
Your Affiliate Videos Should Be Longer Than You Think!

Hi [firstname]:

[firstname] from XX [fill in business name if any] here with more about Project New Millionaire.

You know, I started out as an affiliate with the hunt and peck method. I'd try one thing and then another and another without really sticking to anything for any length of time. The result?

I failed. Miserably.

Until I found the formula that works.

TRAFFIC GIANT HELPS TIE AFFILIATE MARKETING TOGETHER

I know that's a pretty broad statement. After all, affiliate marketing is such a vast subject, how can any one thing tie it all together in a nice, neat package?

Well, I met Andris Valodze ... the same man I've spoken to you about in prior emails ... and he challenged me to take his product for a spin. I read his books and was fascinated by the simple (but powerful) methods he's created.

This two-volume series is a simply written, easy-to-understand explanation of how to be a successful affiliate marketer. Together with Project New Millionaire, Traffic Giant will draw back the curtain on things like ...

- The 4 surefire ways you can use to drive targeted buyers to the products you're selling ... without using PPC!
- Why you don't want to use the free version of Wordpress for your blogging platform and the 70% rule of blogging – violate these and you could be losing traffic by the click load (page 17)
- How to effectively divide and conquer in your article marketing strategy
- The 5 Twitter business strategy tips that will put you ahead of the pack (page 85)
- The 9 steps that will make or break your PPC campaigns ... it's the difference between making money or giving it all to Google!

[insert order link here]

DON'T MISS OUT ON THIS REVOLUTIONARY FORMULA!

I'm so confident that you'll eat up every word Andris says in his books that I wanted to get you in on the ground floor of this new product ASAP.

This is the best way I know to jump in with both feet and cut your learning curve in half. But the \$97 price won't last much longer so you need to go here now:

[insert order link here]

Enjoy!

[insert first name here]