

HEADLINE #1

Can't Remember Like You Did 20 Years Ago?

Feel the difference in DAYS not weeks or months with this
Ancient Asian Secret

HEADLINE #2

Get Back Your Razor Sharp Memory and Boost Brain Power Up To 500%!

Protect your mental power and longevity well into your 60s, 70s,
80s, and beyond

Dear Friend:

I'm writing today with a true miracle for your mind and memory. In just days, you can ramp up mental function and feel sharp and confident again.

Remember when you could ...

- Recite facts and figures on command?
- Remember names and faces after meeting a new person once?
- Find your way to an unfamiliar place just from oral directions?

With the product I'm going to tell you about, you will think faster and remember more with ease. And you can protect against dreaded memory loss – as supported by Nobel Prize winning research – all thanks to one ancient superfood extract that carries with it an astonishing benefit.

Don't let your memory slip away! You may already have the early warning signs of memory loss

It's heartbreaking that an estimated 1 in 3 people will eventually succumb to severe memory problems.¹

Have you experienced any of these warning signs?

- Forgetting information you just learned, like a **new name or address**
- Often losing everyday objects, like your **keys** or **reading glasses**
- **Struggling to remember a word** which causes you to stop mid-sentence
- Simple math, like a restaurant bill or **balancing your checkbook**, trips you up
- You **forget where you are** even just for a split second
- Have **trouble paying attention** in conversations
- Your **mind wanders** – even when you're watching television
- Trouble placing names with **familiar faces**
- Asking for the **same information over and over**
- **Relying heavily on reminder notes**, electronic devices, or family members to recall things for you
- Trouble remembering a **familiar recipe** ... or **directions** to a place you've known your whole life

Severe memory loss happens when brain cells break down and can no longer send messages to each other.²

This leads to lapses in memory ... poor mental focus ... and behavior changes. But one ancient superfood sparks NEW brain cell growth and restores brain power!

Don't lose your independence. Protect yourself every day!

You won't take any chances with your memory because you will ...

Sharpen and safeguard your mental clarity with this amazing natural remedy found in My Healthy...Memory

What is this all natural brain booster? It's what ancient Chinese medicine used to promote and support crystal clear memory and it's found in Lion's Mane.

In fact, Lion's Mane is an edible mushroom that's been used in Traditional Chinese and Japanese medicine for hundreds of years.

With a name like Lion's Mane you might be picturing something pretty exotic, right? Well, you're not far off.

The Lion's Mane mushroom has other familiar names like sheep's head, white pom pom or hedgehog mushroom. What gives it the name Lion's Mane? Take a look at this:



See those spines that fall down over their globe-like bodies? That's where white spores develop and it looks just like a lion's mane.

Also called yamabushitake (scientific name: *Herichium erinaceus*), it's long been known to enhance and support memory and mental ability. In Traditional Chinese Medicine, it was highly prized among the ancient herbalists. It was considered a delicacy, eaten exclusively by the Emperors!

Today it grows naturally in Europe, North America, Japan and China. And modern research has uncovered its incredible secret.

[CALLOUT] Locked within the “fruiting body” of the mushroom, there are unique compounds that keep your brain forever young

Nobel Prize winning research shows just how potent it is!

Here's how it works: Scientists know about a substance in your body called Nerve Growth Factor or NGF. NGF is a protein your body naturally produces and its job is to “feed” your brain cells.

The scientists who discovered NGF won the Nobel Prize for Medicine in 1986. NGF ...

- ✓ Makes brain and nerve cells grow and develop
- ✓ Keeps brain cells alive and working right
- ✓ Supports healthy levels of brain chemical messengers
- ✓ Stimulates “differentiation” of budding brain cells.

In other words:

NGF MAKES NEW BRAIN CELLS!

NGF is in play from early development as an infant and then works hard to protect and repair brain cells throughout your life.³ In fact, *Johns Hopkins University* researchers found that **NGF** completely **HALTS brain cell breakdown as you age**.⁴

And boosting NGF can even reverse the brain cell changes that cause memory loss *even in those with severe mental decline*.^{5, 6}

My Healthy ... Memory Is Your Brain's Fountain of Youth!

[burst] Customer Favorite!



Banish the brain fog... Think With Clarity... Strengthen Memory

Thanks to the Lion's Mane found in ***My Healthy...Memory***, you can finally stop worrying about brain fog... misplaced keys...slow thinking...senior moments...and all those other frustrating lapses that can drive you crazy!

The Science Behind Lion's Mane

According to the *Harvard Women's Health Watch*, most of the fleeting memory problems that we experience with age reflect normal changes in the structure and function of the brain.

The bottom line? These changes can slow certain cognitive processes, making it more difficult to learn new things quickly. On top of that, it's more difficult to screen out distractions that can interfere with memory and learning.

In 1991, forward-thinking researchers looking for a natural NGF stimulator to boost brain power found it ... locked inside the Lion's Mane mushroom!⁷

According to one study published in *Phytotherapy Research* in 2009, this mushroom may benefit older adults with mild cognitive impairment. And in a 2011 study published in *Biomedical Research*, scientists found hopeful results in mice. The study showed that the extract helped protect against memory issues caused by buildup of amyloid beta, which is the substance that forms brain plaques associated with Alzheimer's disease.

The key compounds in Lion's Mane, called hericenones, ericenones and erinacines, stimulate NGF synthesis in your brain!

Researchers, looking for a natural stimulator to boost brain power, used a painstaking process to isolate and prepare these unique substances and extract the optimum levels to activate NGF and this is what they found:

- Lion's Mane extract **stimulated memory-building NGF by 500%** in lab studies! This incredible finding has been reported in such prestigious medical journals as the *Townsend Letter for Doctors and Patients*.⁸
- Elderly patients with memory loss and poor mental clarity were given 5 grams of Lion's Mane daily for 6 months. They were tested before and after the 6 months for memory, comprehension and independence. After six months, 86% had better understanding and perception ... and **100%** had greater independence.⁹
- Patients aged 50-80 suffering with mild mental decline took Lion's Mane supplements 3 times daily. Using standardized, international tests to measure cognitive health and memory, researchers reported that those who took Lions Mane -- versus those who took a placebo -- experienced improved mental vitality from 8 to 12 to 16 weeks. They got better and better over time. The only time they slowed down was AFTER the study was over and they stopped taking the mushroom.¹⁰
- Lion's Mane extract guarded visual and spatial learning and memory in lab tests.¹¹

How does Lion's Mane do all that? This amazing mushroom contains powerful neuro-protectors that helps your brain cells communicate. This helps keep your nervous system engaged and strong so your brain can talk to all the other organs in your body.

With optimum neurotransmission you will be mentally sharp as a tack.

This stunning brain-building power is FINALLY unlocked and available to you now in **My Healthy ... Memory** which is a doctor approved supplement.

Go beyond "smart" pills NOW...and get maximum protection for life!

My Healthy...Memory goes far beyond nutrients that boost circulation, like ginkgo biloba. And it goes beyond botanicals and prescriptions that stimulate brain chemical messengers – known as neuro-transmitters – to support memory and fight mental decline.

What About Memory Prescriptions?

Prescription drugs only play a game of “catch up.” They increase the transmission of brain chemicals but they don't prevent brain cell breakdown. That leaves you vulnerable to age-related memory loss and mental decline! The ingredients in **My Healthy... Memory** gives your body what it needs to stimulate optimal memory and learning, cell by VITAL, NEW cells!

[CALLOUT: Lion's Mane helps regenerate and regrow neurons and nerve cells in your brain!]

Stimulate Maximum Memory and Laser Sharp Focus!

With **My Healthy...Memory** you will ...

- ❖ Enhance memory, intelligence, learning, and recall – hours after your first dose
- ❖ Remember places and faces with ease
- ❖ Feel motivated, sharp and focused
- ❖ Rebuild brain cell networks that may have been starved over time
- ❖ Get superior antioxidant protection
- ❖ Fight free radical damage and toxic build-up that fog your brain
- ❖ Stay alert longer
- ❖ Focus better
- ❖ Boost blood supply, oxygen and nutrients to the brain
- ❖ REVERSE hidden nutrient deficiencies that sap memory and brain power
- ❖ Stimulate Nerve Growth Factor, and
- ❖ BUILD new brain cells

Effortless focus and crystal clear memory will be yours again!

[guarantee seal] 1 Year | 100% Guarantee

Every Order is Backed by An Unconditional 1-Year Down-to-the-Last-Pill Money-Back Guarantee

I'm so confident you will fall in love with this product, I'm able to offer my best guarantee yet.

The ingredients in **My Healthy... Memory** have been shown to sharpen your memory,

banish brain fog, and put you back in control. If you're not 100% satisfied with **My Healthy... Memory** — for ANY reason — we'll fully refund your entire purchase price when you return your unused portion anytime within one year. No questions asked!

Don't take chances with your precious memory. Order now. We can't wait to hear from you!

Yours in excellent health,

[scanned signature of Dr. Kenneth Woliner, M.D.]

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THE STATEMENTS CONTAINED HEREIN HAVE NOT BEEN EVALUATED BY THE U.S. FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.